

Batty Top Herd Fertility

Chris and David Batty of Friars Moss Farm have recently been awarded the best dairy herd fertility for RMS in Lancashire. This has been achieved through their impressive attention to detail ably supported by Emily from Farm Gate Vets, Richard from Genus and the New Breed UK team. Well done to everyone involved!



Fertility is one of the major factors affecting the efficiency of any dairy herd and ultimately the dairy farms bottom line. It can account for one of the major costs of production and is often an area where significant improvements can be made. Estimates range between £3-5 cost per cow per day that they are not in calf! Considering the costs involved (fertility drugs, extra services, cull costs and possible milk losses) it is easy to see how this figure can add up very quickly. For this reason, attention to fertility is always worthwhile!

Thinking of re-seeding?

If the answer to the above is YES then we would strongly recommend getting your soil tested for pH, phosphate and potassium status prior to re-seeding.



Numerous trials have shown that pastures frequently underperform where soil pH, phosphates and potassium are at sub optimal levels. To reap the benefits of re-seeding with a top-quality grass mix it is essential to get the basics of crop husbandry correct.

A recent large-scale project undertaken by Watsons Seeds based on 130 soil samples taken and analysed from farms across Scotland and Northern England identified more than 50% of the soils had a pH of 6.0 or less. The target pH range for optimal grassland establishment and productivity is between pH 6.0-6.5. Soils with a pH below 6.0 favour the growth of weed species rather than the productive grass seed varieties we plant.

Most of these low pH soil levels can be improved, cost effectively, with regular liming.

The GOOD NEWS is New Breed UK are currently offering you **FREE** soil sample analysis on the fields you are considering re-seeding in 2019. We will even take the samples from the field on your behalf. Based on the results we will give you an appropriate lime and fertiliser recommendation.

To take up this offer please contact your New Breed UK Advisor or call the office on 01524 542600.

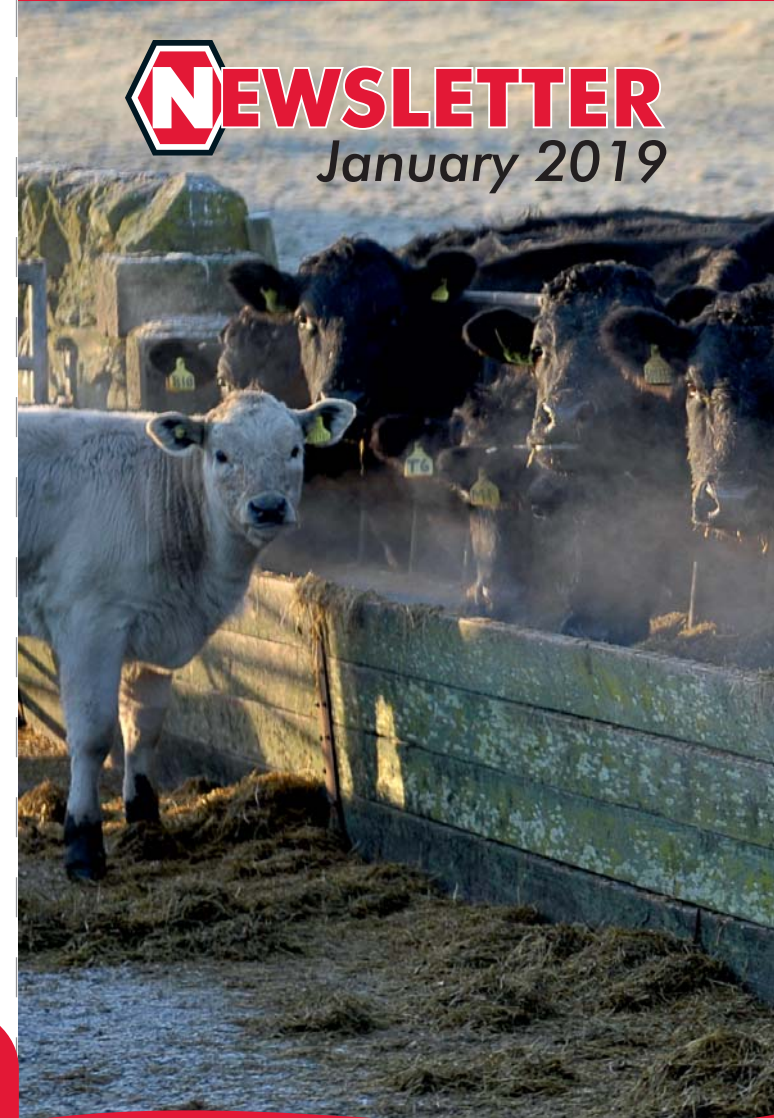
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NEWSLETTER

January 2019



Dear Customer

I hope you all had a good Christmas and wish you a prosperous New Year. New Breed had several new additions to the team last year, with Andrew, Susie, Sarah and Sam joining the New Breed family. They are all having a positive impact on the business, helping us to grow and develop. We said goodbye to John and Janet in 2018, and I believe both are enjoying their retirement.

2019 is set to bring many new opportunities and the New Breed Team is working hard to ensure that you our customers are in the best position to take advantage of them. Andrew Galling has been working with our suppliers to guarantee we are getting the right products at competitive prices.

Our core focus for the coming year is to expand our range of nutritional products to assist you in getting the best from your farm.

Regards
Richard

Muck Matters!

As you are aware, at New Breed we are constantly looking to source innovative products that add real value to our customers. We are pleased to introduce **Micron's MicroZyme Slurry Treatment** and have secured a special introductory offer for you.. **10% discount** for the first 50 pots we sell!



Benefits of **MicroZyme** SLURRY TREATMENT

- **Reduces odour (H₂S and NH₃) in animal manure.**
- **Liquefies slurry, minimising sediment and crusting.**
- **Improves consistency for easier pumping of waste.**
- **Preserves nitrogen and fertiliser value of slurry.**
- **Easier to comply with regulatory authorities & neighbours.**

Don't miss out, call us today!

Contact your New Breed UK Advisor or call the office on 01524 542600 for more information

Feeding In Lamb Ewes

The correct feeding and management of in lamb ewes during late pregnancy can go a long way to determine the success of the lambing season.

During the last 4 to 6 weeks prior to lambing 70% of the foetal growth occurs which causes a physical decrease in rumen capacity. As a result it is essential that the ewe feed meets the energy and protein requirements to support foetal growth, mammary development and high quality production. The New Breed range of ewe feeds has been formulated to provide the correct nutrient requirements in a nutrient dense format.

Additionally, the levels of minerals, trace elements and vitamins in all NB ewe diets are included at high levels to enable lambs to thrive. Vitamin E levels have been raised to enhance lamb vigour and reduce the risk of retained placentas in ewes.



The New Breed Ewe Feed range is outlined below:

- **Soya Max Ewe** – A top of the range diet, formulated at 18% crude protein and an energy of 13.0Mj/Kg DM. Hipro soya included at 10% to ensure high quality colostrum production and excellent milk yield. Ideal for highly prolific lowland flocks.
- **Ewe Plus** - Consistently our best-selling ewe feed, formulated at 18% crude protein and an energy of 13.0Mj/Kg DM. High quality raw materials used as standard in these diets including rumen protected rapemeal as a source of top-quality protein. Ideal for prolific Half-Bred ewes and larger lowland breeds
- **Maize Ewe** - Our mid-range diet formulated to 18% crude protein and an energy of 12.5 Mj/Kg DM. Contains a decent range of high-quality raw materials including field beans and maize gluten. A very popular diet for feeding to Hill type breeds scanning at a high lambing percentage.
- **Ewe Lac** - A highly cost-effective diet, formulated to 16% crude protein and an energy of 12.0 Mj/Kg DM. Suitable for feeding to Hill type breeds.

All products are available in nut and roll form to meet the needs of your feeding situation.

Please contact your New Breed UK advisor or the New Breed UK office on 01524 542600 for further information on any of the above diets.